



AAS Directing Change – How to Get Started

1. Review the contest rules and FAQ!

The contest is open to:

- High School students (grades 9-12) associated with a high school or organization located in the U.S.
- All film teams need to identify an adult advisor to review the film.
- There is no limit on the number of submissions by participants, schools or organizations.
- There is no limit on the number of people who can work on a film.

Review the complete set of rules and FAQ at www.AAS.DirectingChange.org/rules-and-faq/

2. Visit the “For Schools” page on the AAS Directing Change website

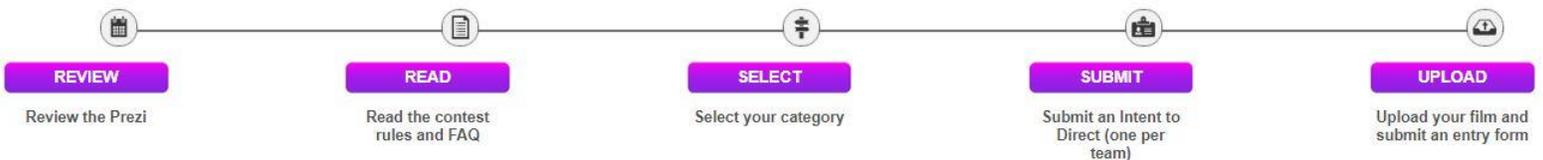
Here you can find suicide prevention resources, information about school-based programs and activities, short videos on a range of topics such as "Suicide Prevention 101", as well as tools to promote the program at your school or organization.

- Before proceeding with this contest in your school, or at your organization, be sure to review the protocol and procedures in place at your school or organization for addressing the needs of youth in an emotional crisis. Chapter 2 in the *Suicide Prevention: A Toolkit for Schools* (provided on the website) provides guidance on how to do this.
- Contact us to receive a free suicide prevention program for your school or organization; or to set up an orientation about how to implement or enhance your protocols and efforts for suicide prevention and mental health.

Download these resources at www.AAS.DirectingChange.org/for-schools/

If at any time you are experiencing an emotional crisis, are thinking about suicide or are concerned about someone call the **National Suicide Prevention Lifeline** Immediately:
1-800-273-TALK (8255).
This is a free 24-hour hotline.

To Get Started:



3. Select a submission category and review judge scoring forms

Participants can submit 60-second or 30-second films depending on the submission category. There are two submission categories: Suicide Prevention (60-second PSA) or Animated Short (30-second PSA).

- It is important to review the submission guidelines for each category carefully. Both categories have content that needs to be avoided to avoid disqualification or losing significant points during judging.
- Every film needs to include the required logo end slate and title slide. All of these can be found in the Submission Tool Box.

Submission guidelines and the Submission Toolbox can be found at www.AAS.DirectingChange.org/submission-categories/

4. The submission deadline is April 20, 2020

A complete Entry Form includes:

- An entry form with information about your school, organization, and each participant.
- A link to your film that has been uploaded to the Directing Change Vimeo channel.
- Entry forms can be saved for up to 30 days

Every person involved in the creation of the film (this includes all cast and crew) must agree to the terms and conditions listed in the entry form and must sign a release form.

- Anyone under the age of 18 also needs to have the form signed by their parent or a legal guardian.
- Release forms are required so that we can share your films broadly, even on TV and in movie theatres to help prevention efforts across the state.

All forms can be viewed at www.AAS.DirectingChange.org and need to be uploaded to the entry form before the submission deadline.

5. Judging and Prizes

All films will be pre-screened by the AAS Directing Change Team. A team of judges will select the 1st to 5th place winners in each category (suicide prevention and animated short). Cash prizes for the winning teams range from \$150 to \$1,000.

For questions or technical support contact Shanti@DirectingChange.org.

We are here to help!

Contact the AAS Directing Change team anytime to ask questions about the contest or to get more information about suicide prevention.

www.AAS.DirectingChange.org